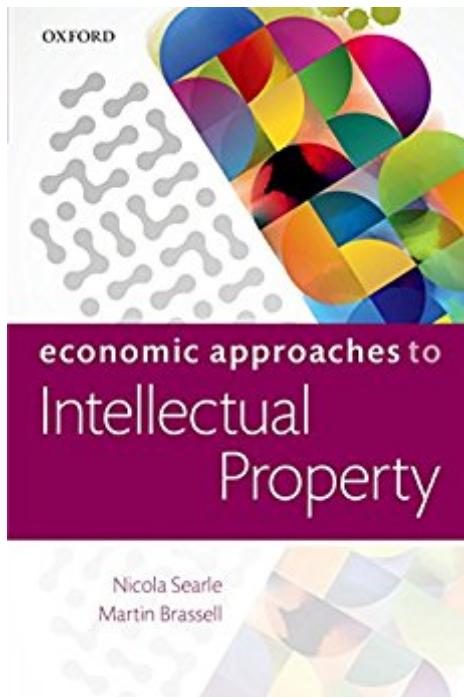


The book was found

Economic Approaches To Intellectual Property



Synopsis

Intellectual property has traditionally been a matter for the legal professions, but with the shift to evidence-based policy, the global economic upheaval, and the advent of the digital age, intellectual property is increasingly informed by economic perspectives. This book is a comprehensive, critical analysis of economic interpretations of intellectual property, written for researchers, practitioners and policymakers. It analyses the interface between economics, finance, accountancy and intellectual property law. Commencing with a critical analysis of the economics of innovation, law, industrial organisation and welfare, the book then critiques the economics of specific intellectual property rights, including copyright, patents, trade marks, geographical indications and design rights. It further assesses the interaction between economics, IP and competition. Finally, it examines why, when and how IP generates value, reviewing contemporary approaches to valuation and accounting, and the emerging use of IP to facilitate business finance. This analytical text offers readers a better understanding of IP's contribution to macro- and microeconomics, as well as insights that inform the debate on evidence-based IP policy.

Book Information

File Size: 1717 KB

Print Length: 280 pages

Publisher: OUP Oxford (August 18, 2016)

Publication Date: August 18, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B015P7A156

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #519,425 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #25

in Books > Law > Intellectual Property > Patent, Trademark & Copyright > Trademark #44

in Kindle Store > Kindle eBooks > Law > Intellectual Property > Patent, Trademark & Copyright

#74 in Books > Law > Intellectual Property > Patent, Trademark & Copyright > Copyright

[Download to continue reading...](#)

Economic Approaches to Intellectual Property Intellectual Property in the New Technology Age: 2016: Vol. I Perspectives, Trade Secrets and Patents (Intellectual Property in the New Technological Age) Intellectual Property Statutes: 2016 Selected Intellectual Property and Unfair Competition Statutes, Regulations, and Treaties (Selected Statutes) Obviousness In Patent Law (Intellectual Property Law Series) European Intellectual Property Law History: A Student's Guide (Reclaiming the Christian Intellectual Tradition) Beyond Timbuktu: An Intellectual History of Muslim West Africa The ABCs of How We Learn: 26 Scientifically Proven Approaches, How They Work, and When to Use Them Essential Play Therapy Techniques: Time-Tested Approaches Atlas of Suturing Techniques: Approaches to Surgical Wound, Laceration, and Cosmetic Repair Japanese Confucianism: A Cultural History (New Approaches to Asian History) Systematic Approaches to a Successful Literature Review Interacting Electrons: Theory and Computational Approaches Handbook of Mites of Economic Plants: Identification, Bio-ecology and Control American Higher Education in the Twenty-First Century: Social, Political, and Economic Challenges Coping With Poverty: Adaptive Strategies in a Caribbean Village (Westview Special Studies in Social, Political, and Economic Development) Economic Governance in Europe: Comparative Paradoxes, Constitutional Challenges (Oxford Studies in European Law) Taiwan's China Dilemma: Contested Identities and Multiple Interests in Taiwan's Cross-Strait Economic Policy The Economic Collapse Chronicles, The Complete Box Set: A Post-Apocalyptic Tale of America's Coming Financial Downfall

[Dmca](#)